



For Immediate Release:

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***Harvest Properties Signs Creative Lift to
Full-Floor Lease at 115 Sansome Street***

EMERYVILLE, Calif. – Commercial real estate and investment/development firm Harvest Properties today announced that Creative Lift, a San Francisco-based marketing agency, has leased an entire floor of its newly acquired property located at 115 Sansome Street in San Francisco’s north financial district.

Creative Lift (www.creativelift.net), will occupy one full floor totaling 9,170 square feet of historic, creative space in 115 Sansome Street, located at the corner of Sansome and Bush Streets. Harvest Properties and a joint venture partner acquired the Beaux arts-style building in June of this year, and have since been working with local architect Hooks ASD and general contractor RN Field on spec renovations of the interior space. The building features 14 floors plus penthouse, lower level and mezzanine and just over 129,000 SF of rentable square feet. Creative Lift is scheduled to take occupancy in mid-November.

Creative Lift was represented by Ross Robinson and Cushman & Wakefield in lease negotiations; Harvest Properties worked with Charlie Withers and Ken Church of The CAC Group. Terms of the deal were not disclosed.

Creative Lift was founded in 2003 and currently has 40 employees. The “results agency” provides direct marketing strategy and creative solutions for a range of clients including Snapfish, Charter Communications, Facebook, Guthy-Renker, Union Bank and more. Other large tenants at 115 Sansome St. include Specialty’s Café and Bakery, ERRG and The Utility Reform Network.

Harvest Properties Signs New Tenant Creative Lift 2-2-2

“This building and location serves our employees and collaborative work style very well,” said Tim Carr, President and Chief Lifter of Creative Lift. “The creative build-out – exposed ceilings, open floor plan and retro appeal blends the best of what we love about San Francisco – historic charm and modern efficiencies. Our clients and employees appreciate its proximity to public transportation, restaurants and other services,” said Carr.

Originally one of two headquarter offices built for the Standard Oil Company in the early 1900s, 115 Sansome Street’s facade and ornate jewel box lobby include original period architectural character and vintage detailing, high ceilings, and copper trimmed operable windows. For the last four years, the building has consistently received a high Energy Star rating. It is currently approximately seventy five percent leased.

About Harvest Properties

Founded in 2002, Harvest Properties is a full-service commercial real estate investment firm specializing in acquiring, developing, managing and financing commercial property, primarily through joint-venture investments in northern California. Harvest Properties strives to generate attractive returns for its financial partners and provide creative real estate solutions and outstanding service.

Harvest Properties portfolio comprises approximately eight million square feet of office, industrial, R&D and retail properties in the San Francisco Bay Area. For more information, please visit www.harvestproperties.net.

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